

Melinda Fries - PO Box 09351 - Chicago IL 60609 - 312.285.4397 - email: melinda.fries@gmail.com
www.melindafries.org/employment/

Melinda Fries is a web design and construction professional who uses her skills as an artist and experience as a designer to create, build, and maintain the web needs of individuals, companies, and organizations.

Work Experience:

- 2009**
- Freelance Web Design**
www.pythagorasfilm.com - Creation of new section for artist portfolio website, text edit and layout, images, video and audio including compression.
www.simparch.org - Addition of projects to artist portfolio website, text, images, and video including compression.
www.ausgang.com - Creation and updates of online collection of assorted artists projects, since 1998.
- Computer lessons** - Individual tutoring in PhotoShop, TextMate, FTP, Dreamweaver, Wordpress and social media marketing.
- 2007-2009**
- SK Intertainment**, Full time, Production Manager - Department of four.
Weekly video production of four video shorts posted to main site and outside sites including podcast and Playboy TV. Weekly videos were shot in-house on a green screen and all post production done within the production department. Weekly radio spots that were used on the podcast as well as several national radio shows including Howard Stern. Monthly live chats using VideoCue, using facebook and twitter for gaining an audience.
- Part of a team that developed a brand strategy for the company including the decision to bring in 10e20 for social media marketing consulting and Bronco for search engine strategies.
- Developed a video social media marketing strategy including Tubemogul and facebook and participated in a larger social media strategy for the company. Gained an understanding of using Google analytics and Google Adwords. Attended the 2008 SMS Chicago Conference.
- 2003-2007**
- SK Intertainment**, Full time Content Technician
Pulling video clips from movies using Final Cut Pro and Cinematize, uploading and scheduling to website. Understanding of analog to digital translation of content. Daily collection of biographical information and bio pics of actress and movie updates. Created digital DVD Library.
- 1995 - present**
- Freelance:** Web Design, Coding, Art Direction, Graphic Design, HTML scripting, and Technical Coordination
www.rnrMatic.com - RnRmatic Creation of artist website for the artist collaboration RnR.
Dreamwhip Creation of artist website for dreamwhip zine.
Delta Axis and Indie Memphis - Updates of text and graphics for an arts and film festival website.
CALARTS school of film and video - Redesign and expansion of website for film school.
Benz Film Group - Creation of website for film production company.
Bulletproof Films - Creation of website for film production company, animation of movie titles, edit of movie trailer.
Andrew Collings Photography - Updates of text and graphics website for wedding photographer.
www.madbar.com - Creation of website for Chicago Nightclub.
KBA Marketing - Flash animation for marketing company website.
PsychConsult Software - Design of website and software icons for psychiatric consultation firm.
Chicago Magazine - Sidebar navigation redesign and javascript for online magazine website.
Outlook Technologies - HTML scripting and layout, various projects.
Quantum Leap - Layout of Flash banner ad campaign
Daniel Murphy Scholarship Foundation - Clean-up and reorganization of database.
Buzzco, three year association, a Chicago based web design staffing company, HTML scripting and layout for various clients.
Primecom, four year association Freelance HTML scripting and layout for various clients.
Chicago Charter Schools - Creation of website

E-mark, one year association, HTML scripting and layout for E-mark, a Chicago based design company.

Included one of the largest legal websites. **www.foleylardner.com**

RUNANDGUN inc., three year association

Production house specializing in commercials, websites and video games.

Freelance art direction; duties included overseeing production and maintenance of websites, design and layout of graphics, shockwave, compositing and editing.

Projects included:

Mercury Rev - Website for musical rock group Mercury Rev, Sony Entertainment. Constructed models, texture maps and programmed the 3D environment.

DUELIN' FIREMEN! - Film trailer/CD-Rom video game. Real set installation as well as a 3D street scene props.

Tv Land and Mutato Musika, Updates of text and graphics of websites.

Computer:

Software: Photoshop, Final Cut Pro, TextMate, Dreamweaver, Powerpoint, Cinematize Pro, After Effects, Flash, Home Site, In Design, Illustrator, Sound Forge

Scripting: Fluent in HTML, CSS, XHTML, Can manipulate Javascript, Flash, Drupal CMS

Experience on Mac and PC

Education:

1993

M.F.A The School of The Art Institute of Chicago

1992

Staatliche Hochschule für Bildende Künste Frankfurt Germany, guest semester

1989

B.F.A. Kent State University

References available upon request